

## Claims

What is claimed is:

1. A candy package comprising candy and a container, with the candy being disposed in the container; and
  - (a) the container comprising a bottom, two side walls and two end walls;
  - (b) with a plurality of separator panels disposed generally parallel to a least some of said walls and dividing the container into a plurality of open-topped cells;
  - (c) a lid for the container; the lid being moveable between
    - (i) a closed position in which it closes the open-topped cells to retain candy in a given cell from passing into another cell and
    - (ii) and open position in which the open-topped cells are accessible for removal of candy therefrom;
  - (d) openable closure means associated with the container and lid for maintaining the lid in the closed position until it is desired to open the lid;

- (e) the container simulating the appearance of a fishing tackle box; and
- (f) the candy in the cells simulating the appearance of fishing tackle.

2. The package of claim 1, wherein the candy in at least one cell comprises simulated bait.
3. The package of claim 2, wherein the candy in at least one cell comprises simulated worms.
4. The package of claim 2, wherein the candy in at least one cell comprises simulated bait fish.
5. The package of claim 1, wherein the candy in at least one cell comprises simulated lures.
6. The package of claim 1, wherein the candy in at least one cell comprises simulated fishing weights.
7. The package of claim 1, wherein the candy in at least one cell comprises simulated floats.
8. The package of any one of claims 2-7, wherein all the candy in a given cell corresponds to and is similar in appearance to, all other candy in that cell.
9. The package of claim 1, wherein hinge means are provided, hingedly carrying the lid on the container, and wherein the closure means comprises clasp means for securely clasping the lid closed on the container.
10. The package of claim 6, wherein each said candy in the cell having simulated fishing weights is provided with a lead-simulating wrapping.

11. The package of claim 7, wherein each said candy in the cell having simulated floats is provided with a multi-colored wrapping.
12. The package of claim 1, wherein the candy in at least one cell comprises simulated bait, wherein the candy in at least one cell comprises simulated worms, wherein the candy in at least one cell comprises simulated bait fish, wherein the candy in at least one cell comprises simulated lures, wherein the candy in at least one cell comprises simulated fishing weights, wherein the candy in at least one cell comprises simulated floats, wherein all the candy in a given cell corresponds to and is similar in appearance to, all other candy in that cell, wherein hinge means are provided, hingedly carrying the lid on the container, and wherein the closure means comprises clasp means for securely clasping the lid closed on the container, wherein each said candy in the cell having simulated fishing weights is provided with a lead-simulating wrapping and wherein each said candy in the cell having simulated floats is provided with a multi-colored wrapping.